

## Partner Profile



Bringing **extraordinary people** together.

### Werner Müller



### Background

- Manager at a leading global player of the automotive industry (OEM)
- Managing positions in the divisions strategy / sustainability / product marketing / sales / product management / in the automotive sector

### Executive Search

- Search and selection of highly qualified executives and specialists in all functional areas of your business in the following sectors:  
Automotive - OEM & supply industry
- Search and recruitment of national and international executives with high specialization in the areas of executives boards, management board, sales, key account management, business development, sustainability, marketing, production / factory management, QM , product management, purchasing, engineering, R & D, finance, controlling, change management and transformation

### Business Consulting

- Definition and establishment of sustainability strategy - with focus on decarbonization and circular economy
- Branding, target group definition, correct targeting, successful communication with the target group(s)
- Strategical portfolio planning and optimization
- Installation and optimization of sales organizations - effectiveness, strategy and processes
- Analysis and optimization of internal processes - in particular sales, marketing, QM, production, product management
- Strategic and operational marketing promotion